AMERICAN COLLEGE OF THESSALONIKI – SPRING II 2025 COURSE OFFERINGS*

The American College of Thessaloniki plans to offer a wide array of courses from the Divisions of Business, Human & Social Sciences, and Technology & Science for the Spring 2025 term. For those students in the Study Abroad Program, prerequisite requirements can be waived if comparable completed coursework at their home institution can be demonst

*Please note that ACT reserves the right to cancel a class due to low enrollment and will work to provide appropriate alternatives for those students impacted by any changes in course offerings.

DIVISION OF BUSINESS

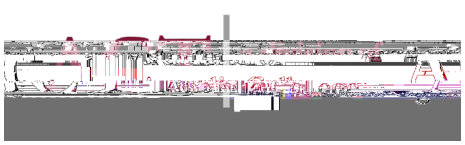
Business 399: Global Competitiveness Practicum
The course is designed to give students an opportunity to develop their existing business skills, as well as, develop new ones in an exciting and team cooperative environment. ACT faculty select a number of local businesses and the stu work on consulting assignments for them. GCP faculty assign students to teams, each consisting of generally two ACT and two Ohio University students. Each team is given a different business project and is charged with developing implementing an approach for completing it in a fashion that satisfies its client and meets the objectives. *It should be noted that this course is a special summer course offered only to regular ACT and Ohio University students. (3 cre

Economics 101: Introductory Macroeconomics
An introduction to modern economic analysis and its policy applications. The course centers on the applications of economic theory to national policy problems such as growth, inflation, unemployment, government expenditures

Marketing 101: Introduction to Marketing

The objectives of this course are to introduce the basic marketing concepts, to present the practical use of marketi modern corporations, to provide students with the elements of market thinking in solving business problems and to prepare them for working in the competitive and dynamic field of marketing. Topics covered include the macro and micro rol marketing, market segmentation, basic principles of marketing research, demographic and behavioral dimension consumers, marketing mix, product analysis, product strategies, new product development, distribution channels, pr policies, introduction to promotion and advertising, and marketing plan construction. The course is enriched w supplementary up-to-date articles, real-world cases, video projections, and marketing simulation. (3 credits)

Marketing 303: Tourism e-business



Politics 202: Political Theory
The purpose of this course is to introduce students to political ideas and their different interpretations in modern times. The course will also focus on various key themes and concepts, such as freedom, justice, rights, and sovereignty, and classic modern schools of political thought. Emphasis will be given to expositions of theory in its historical, social, economic and political context (3 credits).

Politics 333: Diplomacy
This course considers the overlapping disciplines of diplomacy, negotiation, and conflict resolution. The course begins with an overview of the historical evolution of contemporary diplomatic relations. The students are introduced to different types of international negotiations. The final segment of the course reviews case studies in complex multipar conflict resolution. Student evaluation will be based in part on participation in a practical simulation (3 credits).

Philosophy 203: Ethics
This course is designed to help students develop their critical abilities through the analysis of ethical problems an introduce them to contemporary ethical theory. Following an introduction to the structure of ethical problems, thre

Psychology 255: Sports Psychology
During this course students are given the opportunity to further their knowledge of how individuals behave in sport
exercise as well as behavior patterns in sports and exercise settings. The course aims to introduce students to the s
people and their behavior in exercise contexts and provide an overview of the history, current status and future direc
of this ever-

DIVISION OF TECHNOLOGY & SCIENCE

Biology 299: Inquires in Biological Sciences
This course his course is structured in order encourage students thinking about concepts in biology from a differe

Computer Science 300: Mobile Applications Programming
This course focuses on the fundamentals of mobile strategy and development, application architecture and design. St
will have the opportunity to learn the benefits and challenges of mobile application planning, design, development
strategy through real world examples and actual project work. Through readings, discussions, research, and pract
“hands-on” projects, students will better understand the current market for mobile applications and develop t
fundamental skills necessary to enter the mobile application industry. This course aims to teach how to build cross-platform
mobile solutions to solve complex problems using iOS and Android phones and tablets. The course will teach students h
to develop software for iOS and Android mobile devices through real world examples and strategies. Students will be gu
through a complete mobile development cycle during the semester, and be given the opportunity to develop a series of
applications. (3 credits)

Computer Science 325: Distributed Applications
The purpose of the course is to examine in detail the software and hardware technologies currently in the Internet and
provide an introduction to the principles and methods for creating distributed client/server applications that are
the basis for electronic commerce as it is conducted over the Internet. Methods and tools such as HTML, the Common

Ecology 110: Ecological Principles
The goal of the course is to introduce students to general ecology. It focuses on major ecological concepts in ord
provide students with a robust framework of the discipline upon which they can build. Each discussion is organized arc
two or four major concepts to present the student with a manageable and memorable synthesis of the lecture and
supported by case histories that provide evidence for the concept and introduce students to the research approache
in the various areas of ecology. Special emphasis to local environmental problems countries face and the approaches
use in solving these problems. Laboratory included. (4 credits)

Mathematics 101: Elements of Finite Mathematics
This course places an emphasis on the role of functions (coordinate systems, properties, graphs and applicatio
polynomial, rational, logarithmic and exponential functions), solving systems of linear equations, matrix operatio
mathematics of finance, and introductory counting techniques. (3 credits)

Mathematics 115: Business Calculus
This course covers: rate of change and introduction of the derivative for functions of one variable; applications of
derivative to graphing one-variable functions and to optimization problems; introduction of functions of several variables
and partial derivatives; problems of unconstrained and constrained multivariable optimization; applications of different
equations; integration of functions of one variable and applications, and advanced methods of optimization. Emphas
placed on applications and problem solving through conventional and computer methods. (3 credits)

Physics 120: University Physics I, for Science & Engineering
This course is designed to introduce students to the fundamental principles of Mechanics. Topics to be covered in
Dynamics, Work, Kinetic and Potential Energy, Systems of Particles, Momentum, Collisions, Rotation, Torque and Ang

Statistics 205: Statistics I