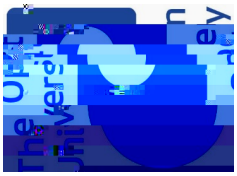
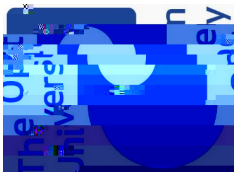
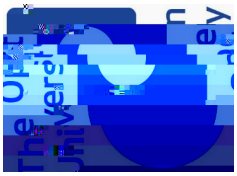


Programme specification

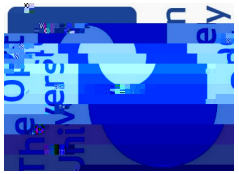


Mode(s) of Study (PT, FT, DL, Mix of DL & Face-to-Face) Apprenticeship	PT, FT Face to face N/A
Duration of the programme for each mode of study	PT 4,5+ years, FT 4 years
Dual accreditation (if applicable)	NECHE
Date of production/revision of this specification	February 2022



2.1 Educational aims and objectives

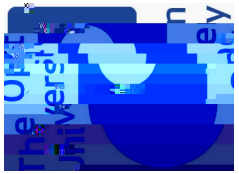
ACT'sBA Hons in English features two pathways, one in Languageand Literature, and a secondin Communication and New Media. The program of studies has been designed to be fresh, modern, and relevant to the academic and professional realities of today. It offers a synthesis of traditional and contemporary course content. Students take courses in literature, social media and communication, teaching methodologies and practices, creative writing, film studies and digital content. Emphasisis placed on a creative and analytical approach to learning. The classic becomes contemporary; texts meet technology. The English majors are encouraged to be critical and creative while exploring the written and visual culture of the world around them, both past and present. They learn how language has developed, how the words and texts we read today are influenced by social factors such as technology, marketing, and cultural norms, and why literary and media canonsneed to be challengedand change.



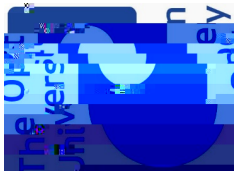
3. Programme structure and learning outcomes

Programme Structure - LEVEL 4					
Compulsory modules	Credit points	Optional modules	Credit points	Is module compensatable?	Semester runs in

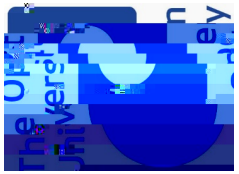
Intended learning outcomes at Level 4 are listed below:



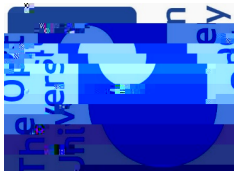
Learning Outcomes – LEVEL 4	
3A. Knowledge and understanding	
Learning outcomes:	Learning and teaching strategy/ assessment methods
A1 Awareness of the different ideas and concepts represented in the subject of English, and a range of concepts, theories and approaches necessary to Communication and Med Studies. A2 An awareness of the range of principal genres in literature and film. A3 Awareness of contemporary debates/developments in the field of English and Media Studies. A4 Awareness of the way in which culture, language, technology, politics and economics affect how, where and by whom texts are produced and received.	Learning and teaching strategy Lectures, workshops, discussions, student led activities and group work, audio-



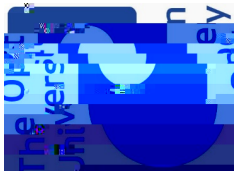
3B. Cognitive skills
B3 Ability to articulate their own and other people's ideas concisely, accurately and persuasively both orally and in



3D. Key/transferable skills	
Learning outcomes:	Learning and teaching strategy/ assessment methods
D1 Ability to work in a group and a collaborative environment. D2 Skills in creating work in various formats with the use of digital tools. D3 Acquisition of information gathering, evaluation, and presentation skills. D4 Ability to plan and execute basic tasks and projects	Learning and teaching strategy dsusasd

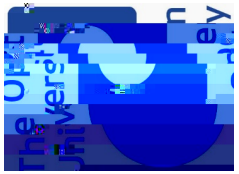


Programme Structure - LEVEL 5					
Compulsory modules	Credit points	Optional modules	Credit points	Is module compensatable ?	Semester runs in
English 230British Literature and Culture	15	Major Elective	15	N/A	TBC



3C. Practical and professional skills	
writing as a process (including revision and editing). C3 Subject-specific and generic skills, including skills of investigation and enquiry, oral and written communicative skills, the use of a range of digital systems for accessing data, resources, contacts and literature, and media production skills and creativity. C4 Ability to collate, organize and deploy ideas and information in order to formulate arguments cogently, and express them effectively in written, oral or other forms.	Participation in events organized by the college and the Division (career week, seminars on CV writing and interview techniques, etc.) Assessment methods Academic papers, multimedia presentations, web based research and projects, case studies, report writing.

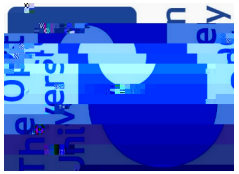
3D. Key/transferable skills	
Learning outcomes:	Learning and teaching strategy/ assessment methods
D1 Ability to respond creatively and imaginatively to research tasks. D2 Ability to use a variety of computer-based skills ranging from basic competences to web-based technology and digital multimedia. D3 Aptitude to work productively in a group or team, and to develop working relationships by respecting and showing sensitivity to cultural contexts when working with others D4 Ability to collate, critically evaluate and understand a	Learning and teaching strategy Continuous engagement with information literacy group discussions, research tasks, oral presentations, workshops. Assessment methods Group projects and presentations, research paper writing, exam portfolios, multimedia assessments (i.e. infographics, video presentations, blog writing)



3D. Key/transferable skills	
variety of research material within and beyond academic literature.	

Exit Award: If the learning outcomes have been met, then the student is entitled to receive a Diploma of Higher Education in English 240 credits (120 at Level 4, 120 at Level 5)

Programme Structure - LEVEL 6					
Compulsory modules	Credit points	Optional modules	Credit points	Is module compensatable ?	Semester runs in
English 320-The Other in Literature and Media	15	Major Elective	15	N/A	TBC



Intended learning outcomes at Level 6 are listed below:

Learning Outcomes – LEVEL 6	
3A. Knowledge and understanding	
Learning outcomes:	

3B. Cognitive skills	
Learning outcomes:	Learning and teaching strategy/ assessment methods
B1 Understanding of how critical, analytical and creative approachesproduce knowledge. B2 Independence of mind and originality of approach in interpretative and written practice culminating in the writing of a major project such asthe senior thesis. B3 Ability to test, interpret and analyze information and	

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3C. Practical and professional skills

practices, including the ability to contextualize the analysis and engage in critical debates through discursive argument.

C2 Ability to deliver original work (e.g. long essays, senior thesis) based on thorough knowledge of the state of the art, data harnessed through empirical research, and providing a comparative/critical perspective.

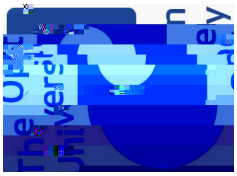
C3 Familiarity with various research methodologies, and ability to conduct independent research and organize relevant information to formulate an appropriate written argument or response.

C4 Ability to locate, understand, and apply the research ethical codes produced by relevant subject associations, and understand and comply with the ethical standards appropriate to research in their field of interest.

continuous engagement in events organized by the College (career week, workshops on thesis writing, seminars with professionals ir the field of English and the Media, events, etc).

Assessment methods

3D. Key/transferable skills	
Learning outcomes:	Learning and teaching strategy/ assessment methods
D1 Skills to critically evaluate arguments, abstract concepts and data.	
D2 Adaptability, creativity and reflectivity in produ (l)35iE2 Tc 08rodut (u)t 0 Td (4.4 (ap)--2 (t)-6 7b)-1 (6 (itoy)6 (and a vn)9 (g)5 (ie(o)3 (do	



4. Distinctive features of the programme structure

- x Where applicable, this section provides details on distinctive featurs such as:
- ¾ where in the structure above a professional/placement year fits in and how it may affect progression
- ¾ any restrictions regarding the availability of elective modules
- ¾ where in the programme structure students must make a choice of pathway/route
- x Additional considerations for apprenticeships: LBodx- ¾ &æC

Study module/unit

x xxxxxxxxxxxxxx

	English 284: Literature through Performance	x	x	x				x	x		x	x	x	x		x	
	English 350: Advanced Writing/Writing for Social Change	x	x	x		x	x	x	x		x	x	x	x			x
	Comm 217: Media in Transition		x		x	x			x	x		x	x		x		x

Level	Study module/unit	A1	A2	A3	A4	B1	B2	B3	B4	C1	C2	C3	C4	D1	D2	D3	D4
6	English 320:																