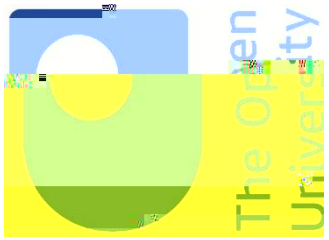
Programme specification

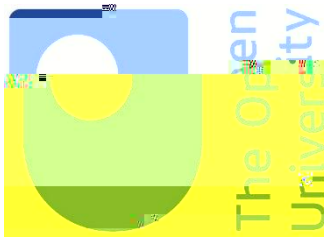
1. Overview/ factual information

Programme/award title(s)	



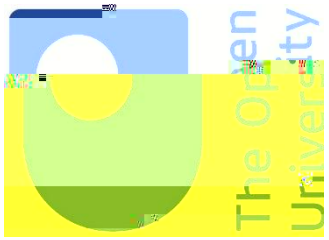
Learning Outcomes

3A. Knowledge and understanding



3B. Cognitive skills	

3C. Practical and professional skills	
Learning outcomes:	**Learning and teaching strategy/ assessment methods**
” *C1 W* ” *C2 L* ” *C3 I* ” *C4 A*	*T* *I*

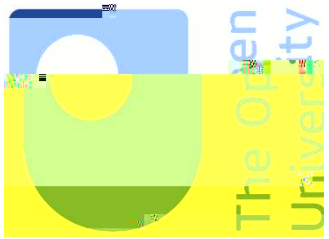


3D. Key/transferable skills	
Learning outcomes:	**Learning and teaching strategy/ assessment methods**

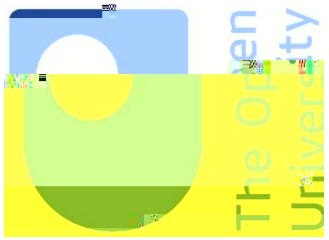
- *D1 D*
- *D2 A*
- *D3 D*

Level 4 modules are common to all four (4) pathways

Programme Structure - LEVEL 4 Common to all pathways			
[redacted]**Compulsory modules**	**Credit points**	**Optional modules**	

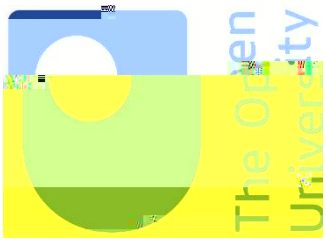


Programme Structure - LEVEL 5 Pathway: Tourism					
Compulsory modules	**Credit points**	**Optional modules**	**Credit points**	**Is module compensatable?**	**Semester runs in**
MNGT 201-Org Beh					
FIN 201-Fin Mgt					
BUS 241-Intro Business Law					
CS 201-Bus Comm					
MNGT 203: Hum Res Mgt					
MKTG 201: Tourism Mkt					
MNGT 202: Dec Mgt					
STAT 205-Stat					

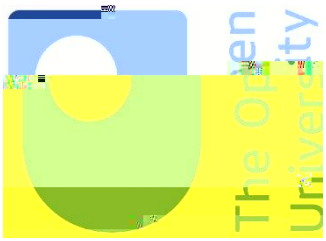


Programme Structure - LEVEL 6 Pathway: Marketing					
Compulsory modules	**Credit points**	**Optional modules**	**Credit points**	**Is module compensatable?**	**Semester runs in**
MNGT 322-B	15	*N/A*		*No*	*N*
MKTG 324-E-M	15				
MKTG 330-C	15				*3d*
MNGT 312-O	15				
MKTG 301-M	15				
MKTG 320-M	15				
MKTG 318-G	15				
MNGT 323-B *(T*	15				

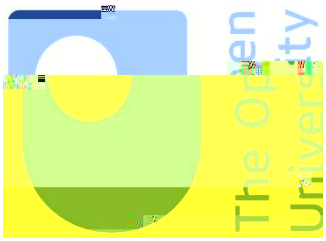
- *E* *322 & 323)*
- *O*
- *S* *322 & 323)*

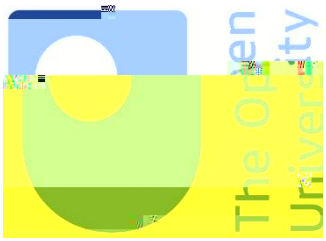


5. Support for students and their learning.



- *ACT*
- *ACT*
- *ACT*





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Annexe 1 - Curriculum map-Entrepreneurial Management

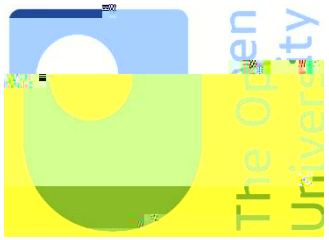
This table indicates which study units assume responsibility for delivering (shaded) and assessing ( ) particular programme learning outcomes.

Level	Study module/unit	Programme outcomes																
		A 1	A 2	A 3	A 4	A 5	A 6	B 1	B 2	B 3	B 4	C 1	C 2	C 3	C 4	D 1	D 2	D 3
5	MNGT 201-Organizational Behavior	V		V				V	V			V		V		V		V
	FIN 201-Financial Management	V	V	V				V										

Annexe 1 - Curriculum map-Marketing

This table indicates which study units assume responsibility for delivering (shaded) and assessing ( ) particular programme learning outcomes.

		Programme outcomes						
Level	Study module/unit	A 1	A 2	A 3	4	A 5	A 6	



Annexe 1 - Curriculum map-International Business & Finance