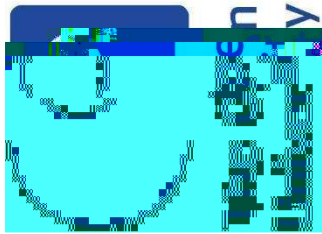


<p>against which it will be delivered.</p>	<p>https://www.neche.org/wp-content/uploads/2020/12/Standards-for-Accreditation-2021.pdf</p> <p>https://www.open.ac.uk/courses/comp/ting/it/degrees</p> <p>Review of selective computer Science programs in (reece) the .+. and the .\$. was undertaken, the -ivision.s #ac"lt, were cons"lted in the design of the program. /n addition O' \$) A' 1 and A023 programme guidelines were reviewed b, the program leads for general guidelines and # "t"re direction of the program.</p>
<p>Professional/statutor' recognition</p>	<p>Professional rights in) reece b* +T,,-</p>
<p>For a! !renticeshi!s full' or !artiall' integrated Assessment(</p>	
<p>- ode(s) of 'tud' (PT. &T. D%. - ix of D% / &ace0to0&ace) A! !renticeshi!</p>	
<p>Duration of the !rogramme for each mode of stud'</p>	
<p>Dual accreditation (if a! !lica*le)</p>	
<p>Date of !roduction/revision of this s!ecification</p>	



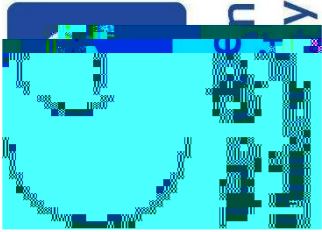
Agree candidates majoring in Business Computing at +/T take modules from the Division of Technology and Science which offers the Business Computing degree as well as the Division of Business which has its degree and all pathways validated by the E@ as well

2. For Foundation Agrees please list where the 60 credit work-related learning takes place. For apprenticeships an articulation of how the work-based learning and academic content are organised with the award.

-/+

2.> ;ist of all e6it awards

5* c Ordinary in Business Computing .00 credits 2120 at ;e%el >5 120 at ;e%el C5 and at least 60 at ;e%el 65 but not including / omputer Science >> ./>>>
B Thesis 9/994
Diploma of (igher) ducation in Business Computing 2>0 credits 2120 at ;e%el >5 120 at ;e%el C4
Certificate of (igher) ducation in Business Computing 2120 credits at ;e%el >4

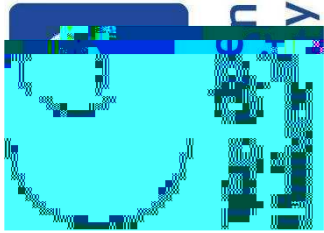


1. Programme structure and learning outcomes

(The structure for any part-time delivery should be presented separately in this section.)

Programme structure 8 +) 9) + ,

6 compulsory modules	6 credit points	Optional modules	6 credit points	:s module compensatable;	* semester runs in
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<u>Learning Outcomes (9)</u>	
1. Knowledge and understanding	
Learning outcomes:	Learning and teaching strategy/ assessment methods

1. Knowledge and understanding . On completion of this level you will have:

1.4 an understanding of some fundamental principles, concepts and techniques underlying business computing

2.4 an awareness of the range of models and languages to support the analysis and design of business computing systems

3.4 an awareness of the range of situations in which business computing systems are used and the ways in which people interact with them

4.4 an awareness of the ethical, social and legal issues that can be associated with the deployment of business computing systems

Guided teaching environment 2; lectures 1 labs 4 is the principal method of delivery for the concepts, principles and skills included in the outcomes. Students are also directed to reading from textbooks, academic papers and other relevant material.

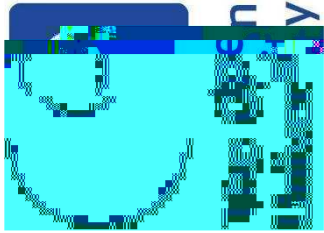
Understanding is reinforced by means of exercise classes, discussion groups, laboratories, assignments and project work.

Tools to be used to achieve this will include some or all from the following:

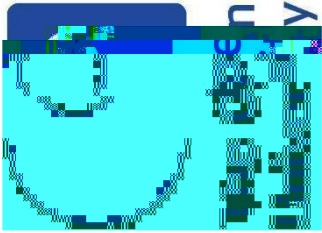
- < printed and online teaching texts
- < directed readings from textbooks and papers
- < Specialised software tools.

Support of learning:

Learning is supported outside the classroom with the use of the learning management system Moodle, instructor office hours, sample questions.



<u>Learning Outcomes (9)</u>	
1. Knowledge and understanding	
<p>C4 an awareness of major trends in business / computing and of the implications of these trends.</p> <p>64 an awareness of business Processes and be able to demonstrate understanding in the areas of: accounting, finance, management and marketing</p>	<p>self-assessment questions and exercises included in the teaching texts</p> <ul style="list-style-type: none"> < programming tasks, computer-based investigations and open-ended project work < feedback and guidance from an instructor, tutorials, revisions and in-class activities < e-mail and individual instructor/learner conferences < Student and project guides. <p>Assessment of learning:</p> <p>Continuous assessment of the understanding of underlying concepts and principles forms part of the overall assessment of final exams/projects submitted/taught.</p> <p>Tools to be used to achieve this will include some or all from the following:</p> <ul style="list-style-type: none"> < Instructor-led summative formal examinations < Instructor-led summative projects < Instructor-led summative presentations < Instructor-led formative assignments/assessment <p>Instructor-led formative projects</p>



/5. Cognitive skills

Learning outcomes:

Learning and teaching strategy/ assessment methods

1. Cognitive skills
 On completion of this level you will be able to:

1.4 apply the concepts from business computing in specified contexts

2.4 apply appropriate techniques and tools for problem solving, designing and testing business computing systems

3.4 carry out a project in business computing that applies and extends your knowledge and understanding

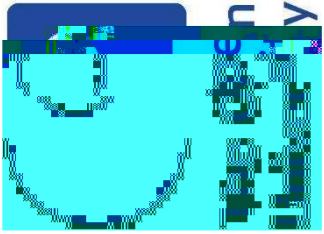
Guided teaching environment; lectures and labs is the principal method of delivery for the concepts, principles and skills included in the outcomes. Students are also directed to reading from textbooks, academic papers and other relevant material.

Understanding is reinforced by means of exercise classes, discussion groups, laboratories, assignments and project work.

Tools to be used to achieve this will include some or all from the following:

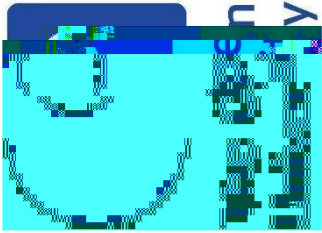
- < printed and online teaching texts
- < directed readings from textbooks and papers
- < Specialised software tools.

* support of learner(s) - 0.331334 (0) 8.38216 (P) - 0.7977160 (-) - 0.9174762 (0) 1947 (sg) + 24.



/5. 6ognitive skills

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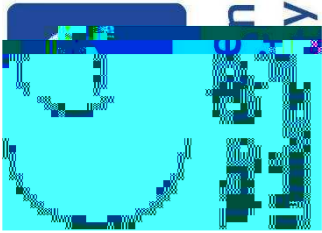


16. Practical and professional skills

Learning outcomes:

Learning and teaching strategies/ assessment methods

/. .FCD' vA(, FSdu4I 4dP#F4deAb s { •nQp@27 t ³DIPS#wN24cD' 24`4!s ' ` "D' GFSd 'D` †A(, uDd\$du4I##FTFA##F24cAu('9T` ^"s s` ^\$ Sm cdp



16. Practical and professional skills

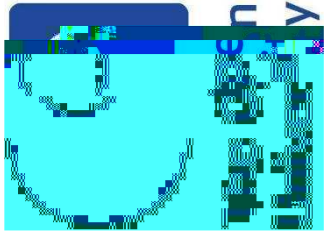
- < programming tasks; computer-based investigations and open-ended project work!
- < feedback and guidance from an instructor; tutorials; revisions and in-class activities
- < e-mail and individual instructor/learner conferences
- < Student and project guides.

Assessment of learning:

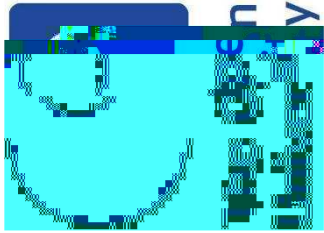
Assessment of the understanding of underlying concepts and principles forms part of the overall assessment of final exams/projects submitted/taught.

Tools to be used to achieve this will include some or all from the following:

- < Instructor-led summative formal examinations
- < Instructor-led summative projects
- < Instructor-led summative presentations
- < Instructor-led formative assignments/assessment
- <



/7. <e!/transferable skills	
+earning outcomes:	+earning and teaching strateg!/ assessment methods
<p>A. Practical and/or professional skills B En completion of this level *ou will be able to:</p> <p>14 de%elop and test technolog* simple 1usiness / omputing s*stems#</p> <p>24 plan and organise *ourself and *our wor! appropriate#</p> <p>.4 underta!e on#going learning in order to !eep up to date with 1usiness / omputing#</p> <p>>4 identif* the ethical# social and legal issues that ma* arise during the de%elopment and use of 1usiness / omputing s*stems#</p> <p>C4 use appropriate professional 9/T tools# as appropriate# to help *ou learn effecti%el*.</p>	<p>) uided teaching en%ironment 2; ectures I labs4 is the principal method of deli%er* for the concepts# principles and s!ills in%ol%ed in the outcomes. Students are also directed to reading from te#tboo!s# academic papers and other rele%ant material.</p> <p>@nderstanding is reinforced b* means of e#ercise classes# discussion groups# laboratories# assignments and pro"ect wor!.</p> <p>Tools to be used to achie%e this will include some or all from the following:</p> <ul style="list-style-type: none"> < printed and online teaching te#ts < directed readings from te#tboo!s and papers < Specialised software tools. <p>*upport of learning:</p> <p>;earning is supported outside the classroom with the use of the learning management s*stem #oodle# instructor office hours# sample answers to assessment and e#tra lectures as seen appropriate b* the instructor.</p> <p>Tools to be used to achie%e this will include some or all from the following:</p> <ul style="list-style-type: none"> < self#assessment uestions and e#ercises# included in the teaching te#ts < programming tas!s# computer#based in%estigations and open#ended pro"ect wor!



17. **Transferable skills**

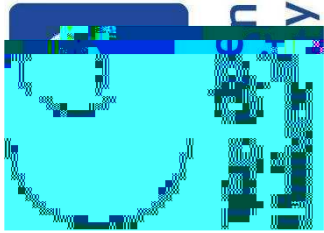
- < feedback and guidance from an instructor, tutorials, revisions and in-class activities
- < e-mail and individual instructor/learner conferences
- < Student and project guides.

Assessment of learning:

Assessment of the understanding of underlying concepts and principles forms part of the overall assessment of final exams/projects submitted/taught.

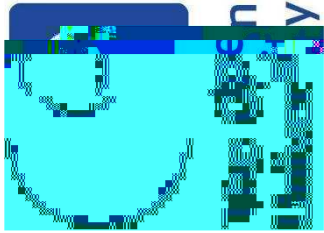
Tools to be used to achieve this will include some or all from the following:

- < Instructor-facilitated summative formal examinations

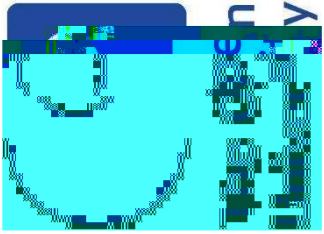


<u>Programme structure 8 +) 9) + 0</u>					
Compulsory modules	Credit points	Optional modules	Credit points	Is module compensatable;	* semester runs in
6 * 6 23- # : eb Ae%elopment	1C			-/+	Garies b* students cohort entrance 28all or Spring4
6 * 6 /3- # +d%anced : eb Ae%elopment	1C				
6 * 6 /12 # Aatabase 7anagement S*stems	1C				
6 * 6 / ,3 # +rtificial 9ntelligence	1C				
6 * 6 ,03 # S*stem +nal*sis and Aesign	1C				
F:= 231 # 8inancial 7anagement	1C				
" ' = 231 # Erganisationl 1eha%iour	1C				
>) * 211 # Fesearch 7ethods	1C				

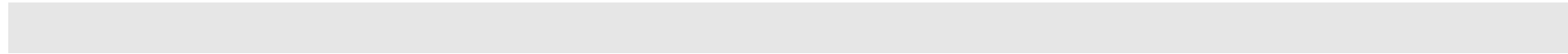
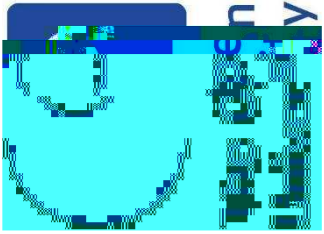
Intended learning outcomes at level 0 are listed below:

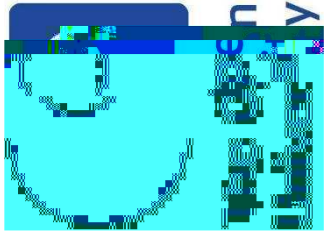


<u>Learning Outcomes . 9) + 0</u>	
1. Knowledge and understanding	
Learning outcomes:	Learning and teaching strategy/ assessment methods
<p>1. Knowledge and understanding . On completion of this level you will have:</p> <p>1.4 a knowledge and understanding of relevant principles and concepts underpinning business computing</p> <p>2.4 an ability to apply correctly common techniques for the design and development of business computing systems</p> <p>3.4 an awareness of the range of situations in which business computing systems are used and the ways in which people interact with them</p> <p>4.4 an appreciation of the ethical, social and legal issues that can be associated with the deployment of business computing systems</p>	<p>Guided teaching environment 2; lectures 1 labs 4 is the principal method of delivery for the concepts, principles and skills included in the outcomes. Students are also directed to reading from textbooks, academic papers and other relevant material. Understanding is reinforced by means of exercise classes, discussion groups, laboratories, assignments and project work.</p> <p>Tools to be used to achieve this will include some or all from the following:</p> <ul style="list-style-type: none"> printed and online teaching texts directed readings from textbooks and papers Specialised software tools. <p>Support of learning:</p> <p>Learning is supported outside the classroom with the use of the following:</p>

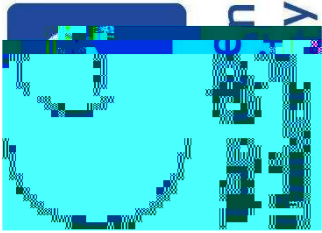


/5. 6ognitive skills





/7. <e!/transferable skills	
+earning outcomes:	+earning and teaching strateg!/ assessment methods
<p>A. Practical and/or professional skills B En completion of this level *ou will be able to:</p> <ul style="list-style-type: none"> 14 anal*se5 design5 e%aluate and/or test 1usiness /omputing s*stemsH 24 recognise and record *our s!ills and !nowledge to support *our personal and/or *our career goalsH .4 demonstrate the abilit* to underta!e ongoing learning in order to !eep up to date with 1usiness /omputingH >4 identif* and e6plain the ethical5 social and legal issues that ma* arise during the de%elopment and use of 1usiness /omputing s*stemsH C4 use appropriate professional 9/T tools to help *ou learn effecti%el*. 64 wor! as a member of a team consisting of members with distincti%e roles 	<p>) uided teaching en%ironment 2; ectures I labs4 is the principal method of deli%er* for the concepts5 principles and s!ills in%ol%ed in the outcomes. Students are also directed to reading from te6tboo!s5 academic papers and other rele%ant material. @nderstanding is reinforced b* means of e6ercise classes5 discussion groups5 laboratories5 assignments and pro"ect wor!.</p>

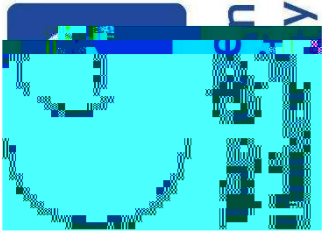


/7. <e!/transferable skills	
	<p>+n assessment of the understanding of underl*ing concepts and principles forms part of the o%erall assessment of final e6ams/pro"ects submitted/ta!en.</p> <p>Tools to be used to achie%e this will include some or all from the following:</p> <ul style="list-style-type: none"> 9nstructor# 7 ar!ed summati%e formal e6aminations 9nstructor# 7 ar!ed summati%e pro"ects 9nstructor# 7 ar!ed summati%e presentations 9nstructor# 7 ar!ed formati%e assignments/assessment 9nstructor# 7 ar!ed formati%e pro"ects

)xit 'ward:

If the learning outcomes ha%e been met5 then the student is entitled to recei%e a 7iploma of (igher) ducation in 5usiness 6omputing/ 2>0 credits 2120 at ;e%el >5 120 at ;e%el C4

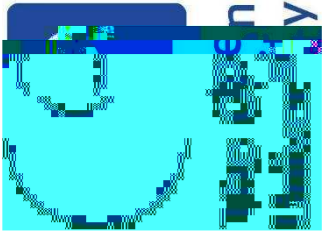
<u>Programme * tructure 8 +) 9) + -</u>	
6ompulsor! modules	



Programme *structure 8 +) 9)+ -

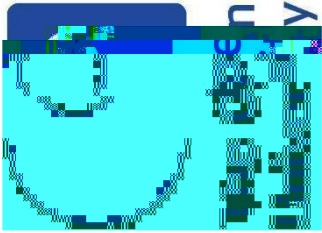
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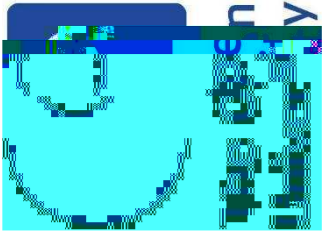
Programme *structure 8 +) 9)+ -

- 8T9 173



<u>Programme *tructure 8 +) 9)+ -</u>				
		- AN 175		
		- AN 17;		
		- AN 132		
		- AN 122		
		- AN 121		
		- AN 163		
		P<A 177 0		

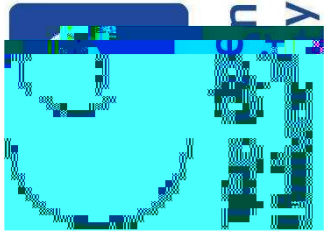
intended learning outcomes at +level - are listed below:



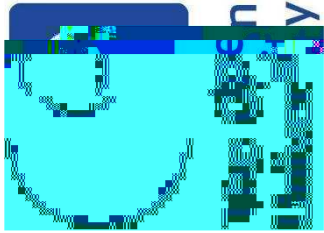
Learning Outcomes 9) + -

1. Knowledge and understanding

Learning outcomes:



<u>Learning Outcomes (9)</u>	
1. Knowledge and understanding	
<p>C4 an awareness of major trends in business computing and of the implications of these trends.</p> <p>64 a critical understanding of business Processes and be able to demonstrate understanding in a broad set of: accounting, finance, management and marketing areas</p>	<p>Student and project guides.</p> <p>Assessment of learning:</p> <p>An assessment of the understanding of underlying concepts and principles forms part of the overall assessment of final exams/projects submitted/taught.</p> <p>Tools to be used to achieve this will include some or all from the following:</p> <ul style="list-style-type: none"> • Instructor-led summative formal examinations • Instructor-led summative projects • Instructor-led summative presentations • Instructor-led formative assignments/assessment • Instructor-led formative projects
1.5. Cognitive skills	
Learning outcomes:	Learning and teaching strategy/ assessment methods



15.6 Cognitive skills

testing business computing systems and be aware of the limitations involved

- .4 compare, contrast, critically analyse and refine specifications and implementations of business systems and simple hardware systems
- >4 design and carry out a project in business computing that applies and extends your knowledge and understanding and critically reflect on the processes involved and the outcomes of your work.
- C4 demonstrate competence in the choice and use of complex and specialised material for advanced writing on a final empirical project
- 64 understand advanced business, commercial and economic concepts and managerial techniques throughout the lifecycle of an information system
- D4 identify and assess possible security issues throughout the lifecycle of an information system

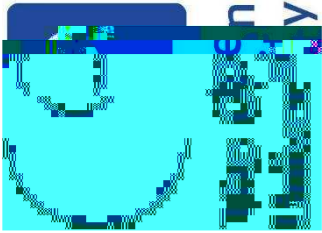
Specialised software tools.

Support of learning:

Learning is supported outside the classroom with the use of the learning management system Moodle, instructor office hours, sample answers to assessment and extra lectures as seen appropriate by the instructor.

Tools to be used to achieve this will include some or all from the following:

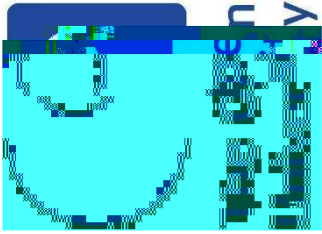
self-assessment questions and exercises, included in the teaching tests, programming tasks, computer-based investigations and open-ended project work, feedback and guidance from an instructor, tutorials, revisions and in-class



/5. Cognitive skills	
/6. Practical and professional skills	
+earning outcomes:	+earning and teaching strateg!/ assessment methods

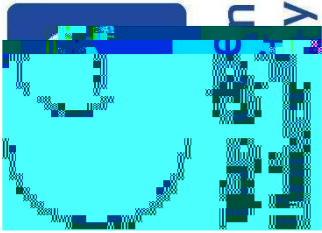
/. <e! skills B En completion of this level *ou will be able to:

- 14 communicate information, arguments, ideas and issues clearly* and in appropriate ways, bearing in mind the audience for and the purpose of *our communication.
- 24 work in a group, communicating effectively* both using digital



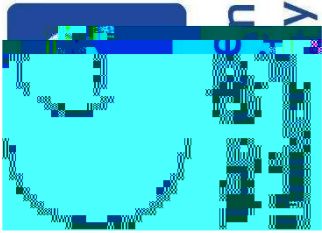
16. Practical and professional skills

C4 select and use accurately appropriate numerical and analytical techniques to solve problems



17. **Transferable skills**

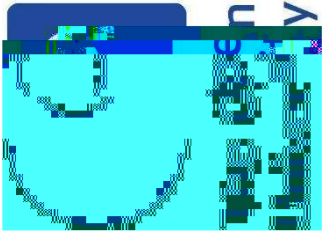
- 14 analyse, design, evaluate and/or test business/computing systems using appropriate simulation and modelling tools where appropriate



If the learning outcomes have been met then the student is entitled to receive a 5 * c Ordinary in Business Computing / .00 credits 2120 at ;e%el >5 120 at ;e%el C5 and at least 60 at ;e%el 65 but not including 6 computer science , , /8 , , , B thesis :/ ::4

Or

Transfer to 1Sc 23ons4 1 business / omputing 2sub"ect to %alidation4 and receive a 5 * c # (ons\$ 5 business 6 computing / .60 /redits 2120 at ;e%el >5 120 at ;e%el C5 120 at ;e%el 64

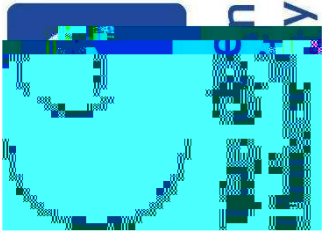


7 distinctive features of the programme structure

Where applicable, this section provides details on distinctive features such as:

- where in the structure a professional/placement year fits in and how it may affect progression
- any restrictions regarding the availability of elective modules
- where in the programme structure students must make a choice of pathway/route
- Additional considerations for apprenticeships:
 - how the deliverable of the academic award fits in with the wider apprenticeship
 - the integration of the on the job and off the job training
 - how the academic award fits within the assessment of the apprenticeship

About the course



C. Support for students and their learning.

(For apprenticeships this should include details of how student learning is supported in the workplace)

Academic Support Services include:

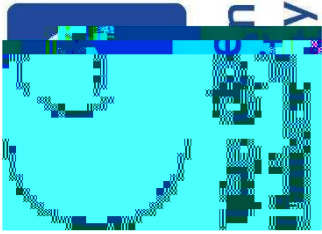
Financial Aid

The Mentoring Programme for students who are academically challenged. Experienced regular and senior adjunct faculty are assigned as mentors and follow closely their mentees' academic progress and overall college life wellbeing. Mentors are expected to submit reports twice during each term and hold meetings with the Aean during the semester to discuss issues arising from the mentoring process.

The Academic Advising Programme through which each student is assigned an advisor upon entering his/her freshman year who will offer advice on the student's academic and career plans. Students are expected to meet with their advisors regularly throughout the term and especially when they face academic problems or want to withdraw from a course. Students are expected to consult with their advisors prior to registration.

Writing Sub open to all students to help with writing projects since many are not familiar with project-oriented education and are used to lecture-based classes. The Writing Sub also provides math tutors.

The Business Liaison and Career Services Office through which students are



+n 9.T. centre which provides technical assistance and advice as well as information technology instructional services.

9n the - iarchos Technolog* centre5 students ha%e access to > computer labs and printing services5 while in the - ew 1uilding the* ha%e full access to 1 computer lab and printing services.

, 6tensi%e ; ibrar* facilities and assistance.

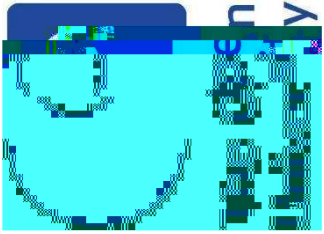
+ / T students ha%e the opportunit* to stud* abroad for one summer or term during their time as a student through the 9nternational Programmes Effic at + / T.

+ / T has a learning disabilit* polic* in practice and provides appropriate assistance and compensation to students that ha%e certified needs.

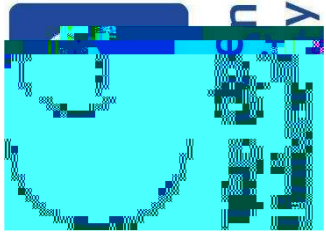
+ / T maintains a long#established / ommittee on +cademic Standards and Performance.

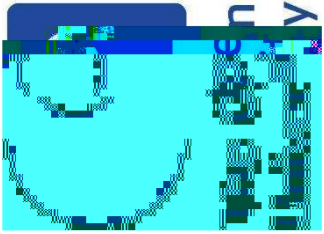
6. / riteria for admission

(4or apprenticeships this sho"ld incl"de details of how the criteria will be "sed with emplo ,ers who will be recr"iting apprentices.)

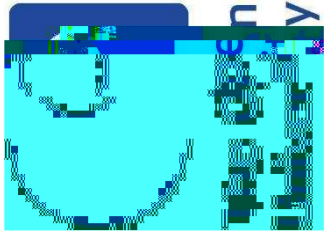


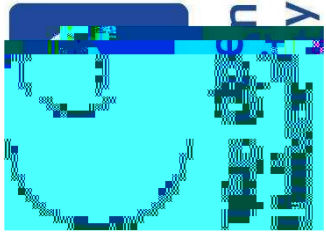
Application Requirements

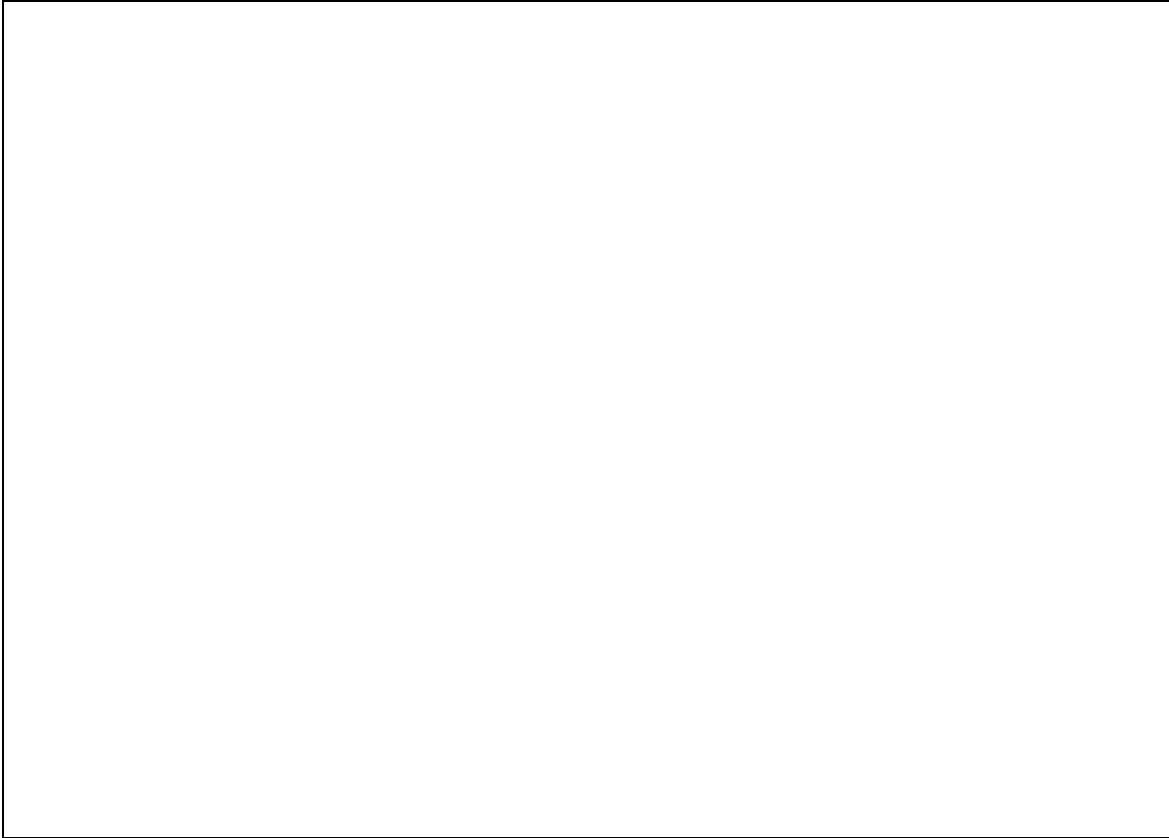
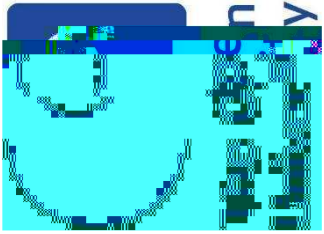


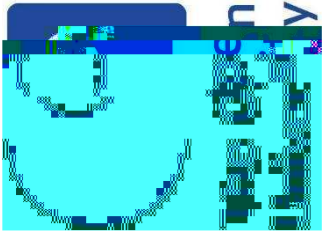


[Application Requirements \(Non-EU Admission](#)









All application documentation should be submitted/mailed directly to the Admissions Office.

Applications receive a priority number which determines the order in which successful applicants register for their first semester of course work.

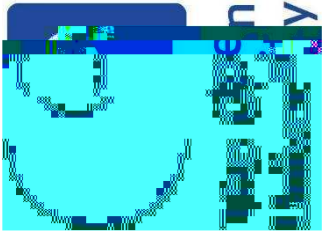
D. ; language of study

, English

Information about non-standard assessment regulations including PSF 1 requirements

Learning and assessment procedures are explained in the module descriptors, the programme handbook and are also available on the + / T website Student Handbook and Regulations. They are therefore easily understood by students. Some work is done in exams and term papers are marked with constructive and positive feedback and returned to students in due time.

All academic programmes offered at + / T have specifically stated learning outcomes at both the degree and the course level.



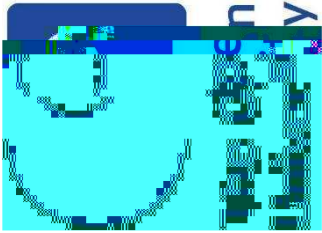
All 7a°ors publicise their degree programme outcomes5 while all module descriptors include clear* articulated course outcomes5 with respect to both !nowledge and s!ills.

+t the module le%el student assessment measures include:

e6aminations 2summati%e assessments4

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research papTmo () T j o s21 764(t) -4.60815(i) 4.60815(o) 12.5215(n) -9.21 764(s) - matiaros!its4



Developing clear and consistent assessment criteria

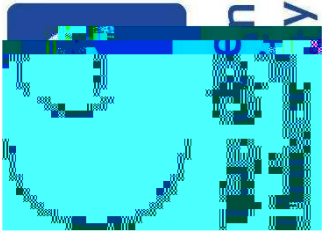
Putting in place an assessment feedback mechanism to students that is
2a) timely
2b) balanced between formative and summative feedback which promotes learning and achievement and encourages improvement

Building a system that facilitates students learning and supports student progression

Enabling students through academic support to develop the academic skills that will enable them to progress and achieve on the programmes of their choice

Creating a management of assessment that is efficient especially regarding the amount and timings of assessment, staff and student workloads and in the provision of time for reflection by students.

Note: The only difference between E@ modules and non-E@ modules in terms of

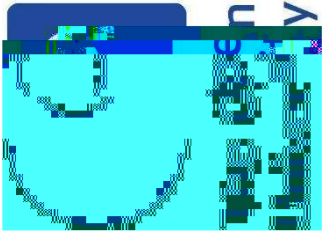


Programme leaders are informed by industry partners on hard and soft skills required for graduates to possess and when necessary consider their feedback in changes implemented.

Students, lecturers and the Educational Liaison can and often do provide input through the annual monitoring process. Their input is always considered and acted upon as necessary.

Learning/Action initiatives are encouraged and gradually incorporated in module activities as deemed appropriate by each faculty member. Learning/Action initiatives are such initiatives that attempt to bring students of a particular module in the work environment of module-relevant practitioners and thus expose them to the real-life use of the academic topic they are learning as well as future employment opportunities⁴

Thesis advisement attempts to address specific student interests⁵ while retaining the spirit and essence of the programme.

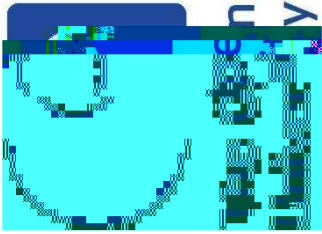


11. /hanges made to the programme since last re%alidation

+lthough no ma"or changes were made to the program while it was under %aluation 2onl* addition of business modules in the list for ma"or electi%es45 acti%ities such as portfolio anal*sis and module e%aluation has been established as a standard process and is an essential part of the Ai%ision0s meetings 2which are held a minimum of three times a *ear4. +dditionall*5 de%elopments in the sub"ect area of in#professional practice are fre uentl* discussed.

The Science and Technolog* di%ision has e%aluated the course offered under the 1usiness /omputing Programme5 ta!ing into consideration academic criteria5 the student's needs and interests as well as mar!et needs5 trends and re uirements.

+n area which has %astl* de%eloped during the past decade is Aata Science and . 87 ia Sciewn3 1 (h) -9.21 .21 7 64 (65 d 59 (a) 1 38 /868 (88) 2 6 .94 26 (88) 26



7oreo%er5 a practicum module is also introduced as a 7a"or , lecti%e5 gi%ing our students the opportunit* to get first#hand professional e6perience within an institution of their choice.

7ore specificall*5 the current 7a"or , lecti%es list includes the following modules:

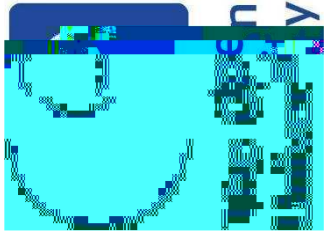
6omputer *cience

- # /S/ 219 # Gideo)ame Aesign
- # /S/ .21 # Eperating S*stems
- # /S/ . .0 # 9ntroduction to 7obile Fobotics
- # /S/ >12 # Eb"ect Eriented Aesign Patterns
- # /S/ >21 # /omputer S*stems Securit*
- # /S/ >22 # +d%anced A17S

5usiness

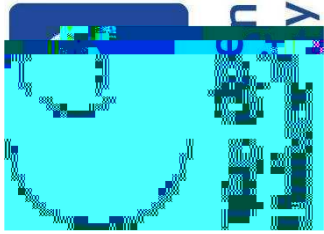
- # 89- 210 # 9nternational 7one* and 1an!ing
- # 89- 220 # 9n%estment and Portfolio 7anagement
- # 89- 2.2 # 9nternational 8inance
- # 7?T) .20 # 7ar!eting Fesearch
- # 7?T) .2> # ,#7ar!eting
- # 7+ - 210 # 3uman Fesources 7anagement of)rowth

The updated list of the 7a"or , lecti%es modules will include all of the abo%e /omputer

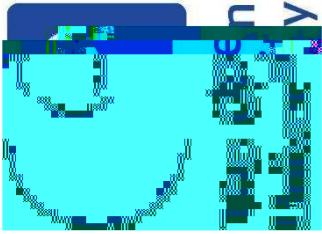


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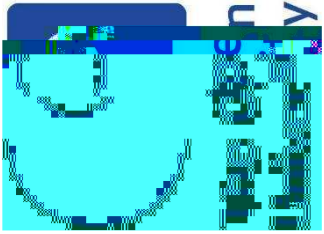
, / E - . . 2 # 9nternational , conomics



- 'nnexe /: -otes on completing the E@ programme specification template
- 'nnexe ,: Program 8lowchart
- 'nnexe 0: +ssessment 7apping 'nnexe 1 8 6urriculum map

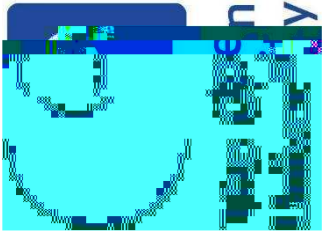


)conomics 131 #ntroducor* ,conomics	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
"arketing 131 #ntroduction to 7ar!eting	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■

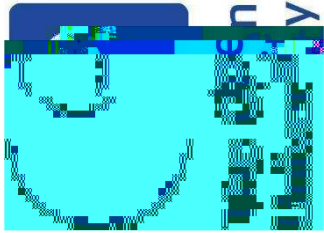


'nnexe 2: notes on completing programme specification templates

18

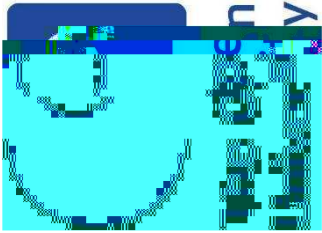


5business)lective E1 #) 6O= or " >< or ' 66 or
" '=131§



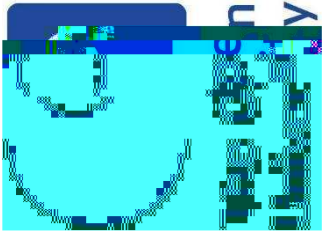
<ul style="list-style-type: none"> < /S/ 219 # Gideo) ame Aesign < /S/ .21 # Eperating S*stems < /S/ . .0 B ntrouction to 7obile Fobotics < /S/ . . . # /omputer - etwor!s 99 < /S/ .>0 # +rtificial nteligence < /S/ >12 # Eb'ect Eriented Aesign Patterns < /SS >21 # /omputer S*stems Securit* < /S/ >22 # +d%anced A17S < PF+ / .00 # Practicum 	<ul style="list-style-type: none"> < , /E - . .2 # nternational , conomics < 89- 210 # nternational 7one* and 1an!ing < 89- 220 # n%estment and Portfolio 7anagement < 89- 2.2 # nternational 8inance < 7?T) .01 # , ntrepreneurial and /orporate 7ar!eting Strateg* < 7?T) .0. # Tourism e#business < 7?T) .1' #)lobal 7ar!eting < 7?T) .20 # 7ar!eting Fesearch < 7?T) . .0 # /onsumer 1eha%iour < 7?T) .2> # , #7ar!eting < 7+- 210 # 3uman Fesource 7anagement of)rowth < 7+- .02 # Fe%enue 7anagement < 7+- .0. # , %ents 7anagement < 7+- .0C # 3F in 3otel and Tourism < 7+- .06 # Tourism and Feal , state 7anagement < 7+- .12 # Eperations 7anagement < 7+- .22 # 1usiness Strateg* 9 < 7+- .2. # 1usiness Strateg* 99 2 /apstone Pro"ect4 < 7+- .>1 # 1usiness in)reece and the , @
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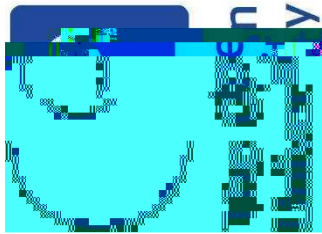


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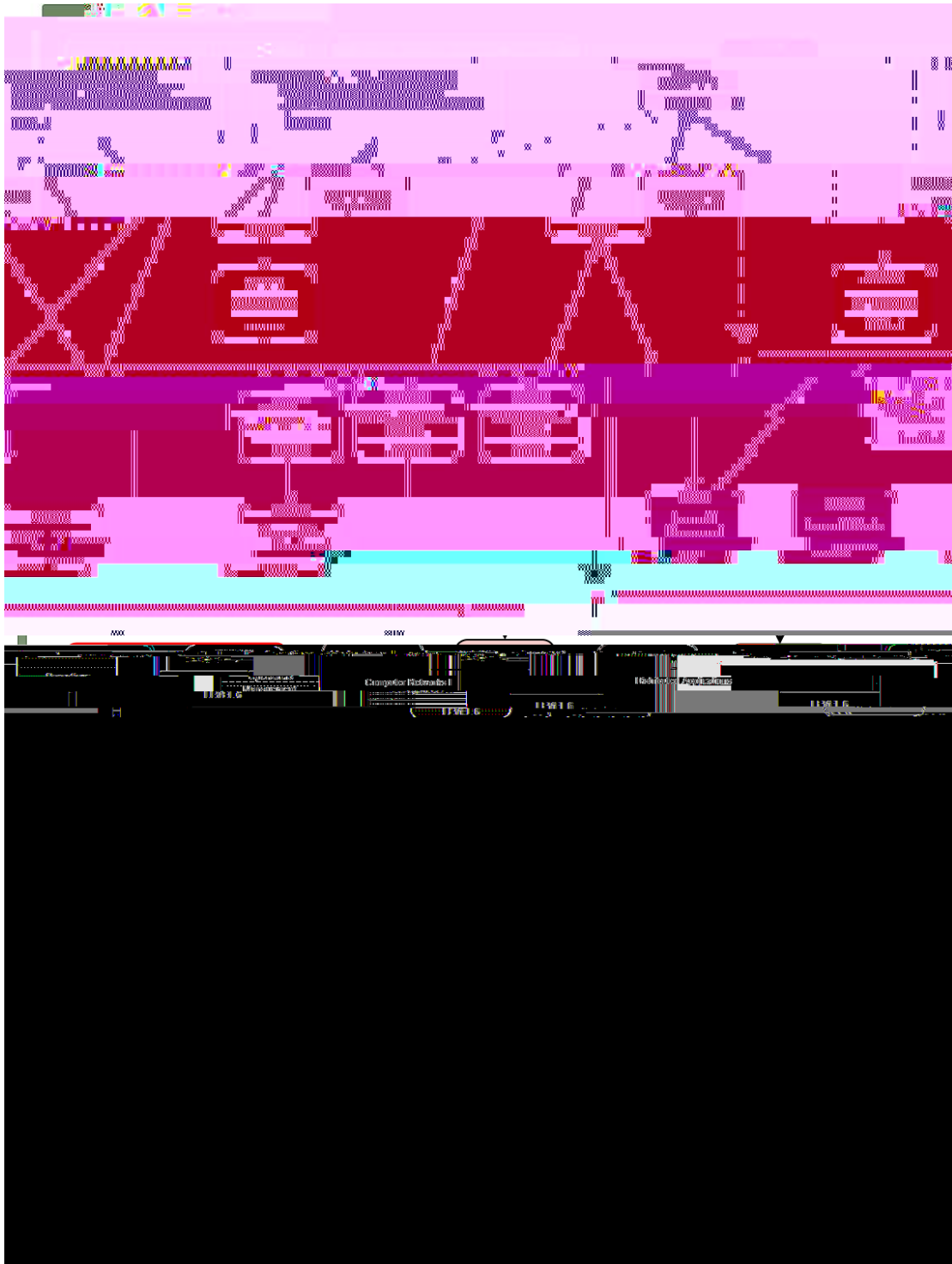
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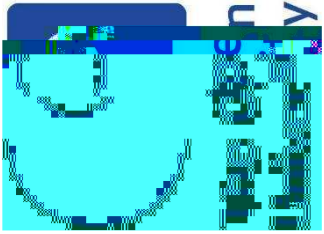


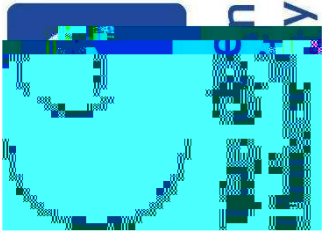
All + / T students are required to take a common general education curriculum consisting of 1> courses 2>2 semester hours4 taken optimally in semesters one through five. The general education requirements 2) , Fs4 are coordinated across divisions and disciplines by the Academic Council with input from faculty at the division level. The , Fs are still placed into three main categories5 the arts and 3humanities 2si6 courses5 including 8freshman , nglis45 the Sciences5 and the Social Sciences 2cf. Reflective , ssation , ducational , ffectiveness4. The list of requirements



'nnexe ,: Program Flowchart







+)9)+ - "odules

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